
GCOLOGISTS & THE ART OF GCOLGY™

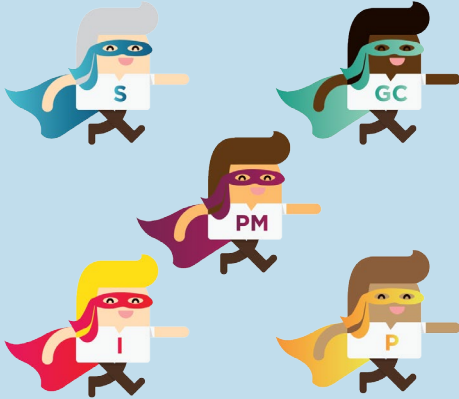
Our GCologists are committed
to fostering our core belief:

**“Not everyone is a Game
Changer but everyone can
make a game-changing
impact.”** - That's the Art of GCology™.



OUR VISION

The GC Index® is a radical re-think of how organisations identify and nurture key talent; identifying people at all levels in organisations who will make the difference in 21st Century performance.



At the heart of The GC Index® movement are our GCologists, who are the body through which we live and breathe.

They are committed to fostering the impact and contribution from everyone around the globe, whether they are a global Fortune CEO or a child in a developing country.

Our GCologists range from individual leadership consultants and coaches through to international consulting organisations.

You do not have to be a qualified psychologist, HR professional or coach to be a GCologist. You simply need to be someone who understands the impact of people on teams, organisations and/or society.

Currently our GCologists are operating in the following areas:

- Business Change
- Charities
- Coaching and Development
- Digital Transformation
- Diversity and Inclusion
- Education
- Innovation
- Leadership Consulting
- Operational Improvement
- Public Sector
- Recruitment
- Sports
- Talent Management

This is not an exhaustive list and the exciting element of The GC Index® is that the more people we meet the more potential interventions and opportunities are presented to us.

GCOLOGISTS FALL INTO TWO CAMPS:

CONSULTANT GCOLOGISTS

Consultant GCologists consult or deliver services to a variety of organisations. Consultant GCologists can sell The GC Index® and deliver subsequent services. The GC Index® can only be purchased from an accredited Consultant GCologist.

IN-HOUSE GCOLOGISTS

In-house GCologists are employed by or work for one organisation and deliver The GC Index® based projects and programmes to employees or members within that organisation. In-house GCologists cannot sell The GC index® and will purchase The GC index® through their preferred Consultant GCologist.



HOW TO BECOME A GCOLOGIST?




To register your interest in becoming a GCologist simply contact us.

Note: Costs of the accreditation session are GBP 500 per individual.

Accreditation sessions are a full day, either online or in person (a minimum of 6 for a session to take place). This will be followed by a subsequent practical experience webinar with Dr GC to confirm an individual's accreditation.

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www.thegcindex.com
[#letschangethegame](https://twitter.com/thegcindex)

Useful links:

-  [@thegcindex](https://twitter.com/thegcindex)
-  [The GC Index - You Tube](#)
-  [The GC Index - LinkedIn](#)

GCOLOGIST BENEFITS

As a GCologist you become connected to a group of people who are dedicated to collaborating in making the world a better place. What links everyone in the GCologist community is that they are friendly, happy to help you, and believe they can change the world! There are three membership options with the following benefits:



BASIC MEMBERSHIP

- Licence to deliver The GC Index® based services.
- Consultant GCologists* receive 30% discount on The GC Index® personal and team profiles.
- Listing on The GC Index® website as an accredited GCologist.
- Access to key delivery and workshop tools.
- Access to all marketing and sales collateral to help you build your game-changing programmes.
- Invitations to The GC Index® monthly educational webinar sessions.
- The GC Index® collaboration tool - access to collaborate with our global GCologist network.
- Access to The GC Index® 10% global referral programme.



PREMIUM MEMBERSHIP

This includes all the Basic Membership benefits plus:

- Incoming leads to The GC Index® headquarters will be prioritised to Premium Members.
- Regional speaking opportunities.
- Access to regular Q&A webinar sessions with Dr. GC.
- Targeted Marketing Campaigns.



FRIENDS OF GCOLOGY

As well our GCologist community we have a wealth of Friends of GCology who support us and are championing our movement.

As such we have a Friends of GCology membership, which is complimentary and includes:

- Monthly newsletter and regular updates about The GC Index®.
- Invitations to local events.
- Support and promotion of their own game-changing activities.
- Daily mutual inspiration!